

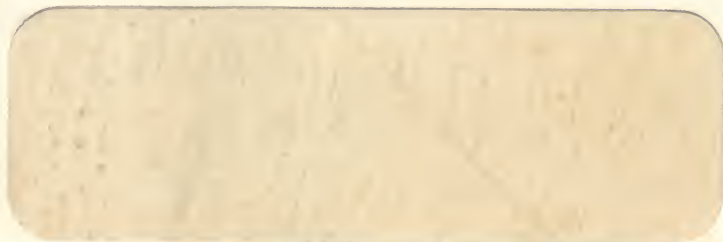
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AMERICAN MANAGEMENT ASSOCIATION

The American Management Association Building
135 WEST 50TH STREET • NEW YORK, N. Y. 10020



THE BOARD OF DIRECTORS
OF THE
AMERICAN MANAGEMENT ASSOCIATION

*cordially invites you
to join the Association's
continuing program of education
of, by and for management*



IF YOU ARE
ALREADY A
MEMBER OF AMA

In the effort to expand participation in AMA we are extending our invitations throughout the management community. Please feel free to pass this invitation on to a qualified colleague.

(please detach before mailing)

BOARD OF DIRECTORS
AMERICAN MANAGEMENT ASSOCIATION, INC.

8669A

THE AMERICAN MANAGEMENT ASSOCIATION BUILDING

135 WEST 50TH STREET, NEW YORK, N. Y. 10020

Please send me, without obligation on my part,
information about membership in the Association.

The number of employees in our company is:

(check one please)

☐ Less than 50 ☐ 501-1000

☐ 51-500 ☐ Over 1000

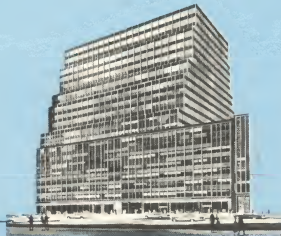
Mr. Theodore H. Nelson
Box 1546
Poughkeepsie, N. Y.

Signature

Company

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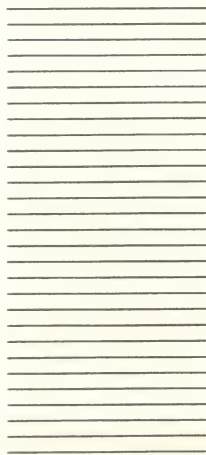
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MANAGEMENT IS THE THEME . . .
EXPERIENCE IS THE TEACHER . . . AND
MEMBERS LEARN FROM EACH OTHER

Management makes the successful organization. Effective Management earns a profit even in this day of the "profit squeeze." Progressive Management learns to solve the complex problems of the Twentieth Century. Successful, effective, progressive Management is the theme of the American Management Association.

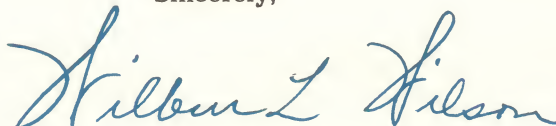
Experience is the teacher of the successful manager. The tested experience of those who have done the job effectively and can show others how. The wise experience of those who dared to be the innovators, and who made their ideas stick. Tested, wise, stimulating experience is the teacher in the AMA.

And members learn from each other. For who can be more qualified to teach successful Management than the successful manager? Who can contribute more to executive development than the experienced executive? Who can teach you more about Management than the man who has met — and mastered — the problems you face today and will face tomorrow?

I hope these few paragraphs give you an idea of the AMA. In a letter, it's hard to capture the excitement of the Association that draws together Management men seeking their common goal. That goal is to be better executives. To reach it, they use the American Management Association.

To learn more about the AMA, just initial and return the enclosed business card. There's no obligation. I'll mail you descriptive and factual material about our program.

Sincerely,



Wilbur L. Wilson
Membership Manager

WLW:va